

runPudsey Privacy Policy

This is a summary of how we use your information.

We will use your information for a number of purposes, including the following:

- **To send you updates about runPudsey only (unless you didn't sign up or you tell us you no longer want to hear from us via email runpudsey@ehi.com).**
- **To process your donation, or refunds.**
- **To contact you about any submission or content you provide, to provide encouragement for your fundraising activities or deal with your queries.**
- **To thank you and talk to you about your donation or fundraising and about supporting us in the future.**
- **Where you have told us you are fundraising with an educational establishment, to support and encourage your fundraising.**
- **To check we can accept your donation.**
- **To keep a record of your interactions with us so we can do all of the above and provide supporter care to you in an effective way.**
- **To deal with any complaints or incidents.**

We will never sell your personal information or share it with other parties for their own marketing purposes. We may share your information with:

- **Other people who help us provide our systems, including Stripe our payment gateway (<https://stripe.com/gb/privacy>) and Amazon AWS our servers (<https://aws.amazon.com/privacy/>)**
- **BBC Children in Need e.g. to contact you about any fundraising activity or story you've sent to us.**
- **With companies such as Royal Mail, DPD or Evri for the purpose of sending you any rewards**

There may also be times when we need to share your information in order to comply with the law or investigate any allegation of wrongdoing which may involve your information being shared with the police, law enforcement and fraud prevention agencies. If there are issues which require advice from our lawyers, accountants and other professionals, we may share some of your personal information with them, but only when it is absolutely necessary for them to advise us.

We will always seek to store your personal information in the UK. However, on some occasions, the information we collect may be transferred to suppliers who may store and use such data at premises in other countries. This means your personal data may be subject to disclosure as required by such countries (for example, your personal data may be subject to disclosure to the USA government as required by USA law and will be subject to the redress mechanisms in the USA).

You can stop all communications from us at any time by using the "unsubscribe" details we include in communications or by emailing runpudsey@ehi.com.